



Pennsylvania Business Week
PROGRAM EVALUATION
Advisor Response

**HICKORY
 HIGH SCHOOL**
 DEC. 16—20, 2024

COMMENTS

“As always, PBW was organized, fun, and a great experience for these kids.”

“Our team members showed great patience and respect for one another, which was incredible to see.”

“Students worked well together and the end of the week exceeded their expectations. There were not that many friend groups among those that were put together, but by the end of the week they seemed a lot closer. It reminded me of the breakfast club a little minus all the parts about getting in trouble!”

“I was very happy with how the week turned out, and I can not wait to participate again next year.”

“One of the best things is seeing the students work together and excel through the week.”

“Watching students who normally don’t interact with each-other participate and become friends was an amazing experience.”

“The speakers were a highlight of the week, and offered very relevant information to the students.”

“The entire experience was amazing and so rewarding. Watching the students start to understand the aspects of running a business was really fulfilling. One of the students at the beginning of the week wanted nothing to do with it, but hey the end of the week, he was participating and having a great time.”

“It was wonderful to experience the students working together with their peers and exploring each others’ strengths.”

NUMBERS

OF ADVISORS RATED THEIR EXPERIENCE AS EXCELLENT OR GOOD

85%

100%

OF ADVISORS SAID OTHER SCHOOLS WOULD BENEFIT FROM THIS PROGRAM

HOW EFFECTIVE WERE THE FOLLOWING?	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	85%	15%	0%
STOCKHOLDERS COMPETITION	77%	16%	7%
MANAGEMENT SIMULATION COMPETITION	70%	23%	7%
ADVERTISING AND MARKETING COMPETITION	70%	30%	0%
TRADE SHOW COMPETITION	77%	16%	07%
SPEAKERS	93%	7%	0%



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PROGRAM EVALUATION
Student Response

**HICKORY
 HIGH SCHOOL**
 DEC. 16—20, 2024

COMMENTS

“I genuinely enjoyed Business Week. I feel like it helped me come to a decision on what I want to do in the future.”

“Business Week was very exciting, and I believe that everyone should experience it. Working with people that I have never worked with before can be difficult but as a team and company you learn how to over come those problems.”

“Our advisors guided us through, but not too much. They gave advice to help us improve, but always made sure we had the final say in everything.”

“I learned that failure is okay, and it is more than likely going to happen, but sometimes it’s good.”

“I really had fun, and I know I’ll remember this week until I’m grey and old. Thank you for the experience.”

“From the bottom of my heart, I thank everyone who helped this week. It is very valued in the district and I am proud to be a part of it.”

“I learned so much new information. It was a lot of fun learning new things, and being able to get out my comfort zone and talk to new people. My advisors were so kind and helpful.”

“I loved getting to know people in my group that I had not previously not interacted with. Though there were some tense moments, my team had patience with me and everyone contributed so much. I am thankful for this experience.”

“I learn the value of loyalty and teamwork.”

NUMBERS

OF STUDENTS RATED THEIR EXPERIENCE AS EXCELLENT OR GOOD **90%**

OF STUDENTS SAID THEY NOW HAVE A BETTER UNDERSTANDING OF THE AMERICAN ECONOMY **95%**

OF STUDENTS SAID THEY ARE NOW MORE AWARE OF AVAILABLE LOCAL CAREERS **87%**

OF STUDENTS SAID THAT PBW INFLUENCED THEIR THOUGHTS ON FURTHER EDUCATION **65%**

HOW EFFECTIVE WERE THE FOLLOWING	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	75%	24%	1%
STOCKHOLDERS COMPETITION	65%	33%	2%
MANAGEMENT SIMULATION COMPETITION	54%	36%	10%
ADVERTISING AND MARKETING COMPETITION	78%	22%	0%
TRADE SHOW COMPETITION	71%	24%	5%
BUSINESS ADVISORS	75%	21%	4%
SPEAKERS	68%	27%	5%