

Pennsylvania Business Week <u>PROGRAM EVALUATION</u> Advisor Response

COMMENTS

"There were many rewarding experiences, but the most rewarding was watching the students grow, become more confident, come together as a team to accomplish their goals."

"In the overall spirit of learning, the opportunity for students to develop leadership and to come out of their shell to make presentations is extremely important. Further, working in a team with diverse participants happens in real life."

> "I was able to see kids surprise themselves with what they were capable of. They realized talents they didn't know they had."

"Teamwork was essential. A good CEO that could bring out the best in each 'student made the team successful."

ADVERTISING AND MARKETING COMPETITION

"Each auditorium speaker had positive impacts on the outcomes of the teams."

"I had fun working with the kids and seeing them realize some of their talents."

"The excitement from the students at the trade show when they were able to close the deal with the judges was neat to see. They were proud in their ability to start the conversation, explain the product, and sell to the judges."

"Every concept taught the students different things. I think all of them rolled together really taught the students the most important thing and help them build confidence and see where their strengths are."

NUMBERS

TRADE SHOW COMPETITION

SPEAKERS

OF ADVISORS RATED THEIR EXPERIENCE AS EXCELLENT OR GOOD	%	100	O/ SCHOOLS W	RS SAID OTHER OULD BENEFIT THIS PROGRAM
HOW EFFECTIVE WERE THE FOLLOWING? VERY B		FFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE
THE COMPANY CONCEPT	92%		8%	0%
STOCKHOLDERS COMPETITION	75%		25%	0%
MANAGEMENT SIMULATION COMPETITION	59%		33%	8%

0%

16%

25%

100%

84%

75%

0%

0%

0%



Pennsylvania Business Week PROGRAM EVALUATION Student Response

COMMENTS

"I learned how to work with a group, how to be on a specific time schedule, and how to manage money."

"I had a lot of fun working with my group members and advisors."

"Business Week was a great opportunity for me to better my problem solving skills and connect better with my group. It also gave me a better understanding of the business field."

"I learned how to step out of my comfort zone by working with others. I'm a very shy person, so this was huge. I also learned the background steps in starting a business."

"I learned so many different things from our team's advisor, and this helped me choose what kind of career I want to go into." "Business Week was excellent for a variety of reasons. It helped me understand more about all the business opportunities, and helped me decide what would fit me better when I go into the workforce."

"I learned more about how to run a business and more about the financial side of business. I also learned more about what different skills companies are looking for as well when looking for jobs as an adult."

"I learned how to problem solve and work as a team better and made me realize what I wanted for a career."

"I learned that you need to have confidence and be teachable when it comes to new things you've never learned. You always need to be open minded to new material."

NUMBERS

SPEAKERS

OF STUDENTS RATED THEIR EXPERIENCE AS EXCELLENT OR GOOD	1% 96	OF STUDENTS SAIL HAVE A BETTER U OF THE AMERICAN	D THEY NOW NDERSTANDING N ECONOMY		
OF STUDENTS SAID THEY ARE NOW MORE AWARE OF AVAILABLE LOCAL CAREERS 93% 78% OF STUDENTS SAID THAT PBW INFLUENCED THEIR THOUGHTS ON FURTHER EDUCATION					
HOW EFFECTIVE WERE THE FOLLOWING	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT EFFECTIVE		
THE COMPANY CONCEPT	77%	23%	0%		
STOCKHOLDERS COMPETITION	58%	41%	1%		
MANAGEMENT SIMULATION COMPETITION	54%	41%	5%		
ADVERTISING AND MARKETING COMPETITION	75%	25%	0%		
TRADE SHOW COMPETITION	68%	32%	0%		
BUSINESS ADVISORS	79%	18%	3%		

29%

65%

6%